



JOCELYN FOSTER
graphic designer



519-216-6847



<https://jocelynfoster0.wixsite.com/portfolio>



jocelynm.foster@gmail.com



CATALOG DESIGN

This is a catalog, designed for a high end furniture company called 'Caravan'. I took a very modern approach and used a subtle colour palette and unique furniture pieces.



DUST JACKET DESIGN

This is a dust jacket redesign of the book series "Inspector Singh Investigates." Each book within the series takes place in a different spot, so I included different items and symbols from each place to differentiate the books in the series.



TRAVEL E-PUB

These screenshots are part of a travel e-book for the province of Newfoundland. The first screen shot displays the cover of the e-pub. The second displays the chapter pages and is followed by the content pages.



BOXED WINE DESIGN

This is a design I did for an Italian boxed wine. There is a red, white and rosé to satisfy every wine drinker.



MAGAZINE ADVERTISEMENT

This advertisement is part of an ad campaign for the brand Tide. For this assignment we were to design an ad that would relate to readers of the Canadian Living magazine.



FITNESS CENTRE WEBSITE DESIGN

This is a website design for a made up fitness centre that I named "Beyond Fitness." I took a very modern approach using black and white imagery and a bold teal colour.



CAFE MENU DESIGN

This is a design for a made up cafe called 'Iconoclast, which is a european, bohemian style cafe.



BUSINESS CARDS

These are multiple business cards I have designed for a variety of small businesses. Each card is very different and unique from one another. These business cards range from a makeup artist, Wellness advocates and my own personal business - Custom home decor design.



PACKAGE DESIGN

This product is called Project Teal. In the package are plastic teal bags that can be used for certain non recyclable items which will be separated and converted into energy resources.



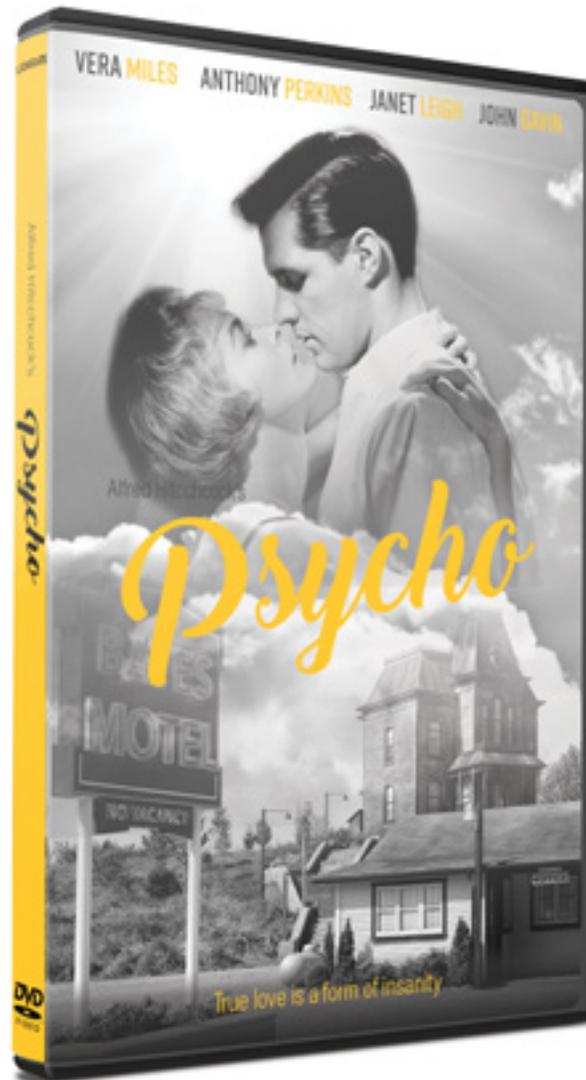
SNOWBOARD DESIGN

This is a snowboard I designed in my drawing and illustration class. I designed this board using hand drawn illustrations which were then brought in and coloured in adobe illustrator.



CHARITY AWARENESS

These are a couple pieces that I designed for an existing charity. PINK is a charity that fundraises for woman who have gotten a mastectomy due to breast cancer. The money raised goes towards educating mastectomy patients about tattoos as a powerful healing option and to fund the cost of the tattoo to help woman feel beautiful again.



MOVIE COVER DESIGN

For this assignment I was assigned the movie Psycho. With that we were to design a new cover for the movie in the opposite genre - Romance.



SLEEP APPLICATION

This is a prototype for a sleep app I designed in Adobe XD.

THANK YOU

for taking the time to review my portfolio



 519-216-6847

 <https://jocelynfoster0.wixsite.com/portfolio>

 jocelynm.foster@gmail.com